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Financially Fearless: The LearnVest Program For Taking Control Of Your Money



Synopsis

Finally, a financial plan that lets you be YOU, only richer. It's time to throw away all your old notions of what financial advice should look like. Because if you're looking for a book to put you on an austerity savings plan that has you giving up vacations and lattes, you're out of luck. But if you're looking to get your finances in rock-hard shape--in less time than it takes to finish a workout--then Alexa von Tobel, Founder and CEO of LearnVest, has your back. How? Through the LearnVest Program. First, you'll take stock of where you stand today. Then, you'll create your customized 50/20/30 plan. 50/20/30 simply refers to the percentage breakdown of how to spend your take-home pay each month. The 50 gets the essentials out of the way so you don't have to stress about them. The 20 sets your foundation for the future, then the 30 is left to spend on the things that bring happiness to your life. By the time you're finished reading this book, you'll walk away with a financial game plan tailored to your priorities, your hopes and dreams, and your lifestyle. And, because von Tobel and the team at LearnVest are experts at financial planning in the online era, you'll also learn how to integrate your financial plan into your mobile, social, digital life. Like your own personal financial planner between two covers, this book will set you up for a secure, worry-free money future, without having to give up things you love. So toss those old-school financial guides out the window, and get ready to start living your richest life.

Book Information

File Size: 7163 KB

Print Length: 336 pages

Publisher: Crown Business (December 31, 2013)

Publication Date: December 31, 2013

Sold by: Random House LLC

Language: English

ASIN: B00DTEMGF6

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #11,127 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #9

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Customer Reviews

Good book to give to children 18-25 years old to learn about budgeting and managing their finances and future planning!

I love Alexa! I discovered her on XM Radio last year. Show should be longer than 1 hour but its awesome and so is this book. I actually purchased two copies. I sent one to my sister for my 20 year old niece to read. Alexa is smart and clearly wants to help people become financial responsible.

After listening to Alexa on the radio, i decided to purchase her book. This is a well-written book which is a practical guide to financial planning. I gave this book to each of my adult children this past Christmas. As a mom, I failed to teach my children about finances...so this was my way of admitting that to them - and giving them a big boost in understanding how to financially plan for their future.

This is a great book. I learned so much.

Helpful book to control personal finance situation. It is a good book. Her advised very well and understand my mind. Helpful resources are extra.

Great book. Everyone should read it!

Not done reading this yet but so far I've learned so much!!

This book was an easy read, but challenged me to look at my finances in a realistic way. I've since implanted the 50/20/30 budget and plugged all of my accounts and goals into the LearnVest online system. I think I finally found a budgeting system that makes sense for my lifestyle.

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